



North Dakota Cancer Coalition (NDCC)
Steering Committee Meeting
Wednesday, August 17, 2022 | 12:00 p.m. CT
Held Virtually via Zoom

Officers Present

Julie Garden-Robinson, Chair, [NDSU Extension](#)
Brian Halvorson, Vice Chair, [GF Public Schools](#)

Officers Absent

Christina Cook, Secretary, [Sanford Health](#)
Maria Schmidt, Treasurer, [Roger Maris Cancer Ctr.](#)

Steering Committee Members Present

Judy Beck, [Quality Health Associates of ND](#)
Cristina Oancea, [ND Statewide Cancer Registry](#)
Tara Schilke, [Bismarck Cancer Center](#)
Jesse Tran, [NDDoH Comprehensive Cancer Control](#)
Yun (Lucy) Zheng, [ND Statewide Cancer Registry](#)

Others Present

Geneal Roth, [Coalition Manager](#)

Steering Committee Members Absent

Shannon Bacon, [Comm Healthcare Assn. of the Dakotas](#)
Tinka Duran, [Great Plains Tribal Chairman's Health Board](#)
Jodie Fetsch, [Custer Health](#)
Jolene Keplin, [Turtle Mtn. Tribal Health Education](#)
Brad Hawk, [Commission on Indian Affairs](#)
Shane Jordan, [Trinity Health Cancer Center](#)
Susan Mormann, [NDDoH, Director Community and Health Systems](#)
Janna Pastir, [NDDoH, Health Promotion](#)
Katie Richardson, [Altru Health System](#)
Lisa Tocchio, [BCBSND](#)
Kaylee Vandjelovic, [American Cancer Society](#)

NOTE: Due to an unfortunate glitch in the Coalition calendar invite system, several committee officers/members who had planned to attend logged in as the meeting adjourned.

Julie Garden-Robinson, Chairman, called the meeting of the North Dakota Cancer Coalition (NDCC) Steering Committee to order on Wednesday, August 17, 2022, at 12:00 p.m. CT.

Meeting Minutes

Minutes of the April 20, 2022, Steering Committee meeting were reviewed. Motion by Cristina Oancea to approve the minutes as presented; second by Brian Halvorson. Motion carried.

ND Comprehensive Cancer Control Program Updates

Jesse Tran provided an update on the recent funding award from CDC for the Comprehensive Cancer Control Program (Comp Cancer). He indicated the requirements for specific positions has caused a shift in how funding is allocated with 90% of funding being used for personnel. These positions include a full-time Program Director and Coalition Coordinator (Manager) as well as an evaluator and policy lead. CDC is holding weekly orientation calls and are slowly rolling out their directives and priorities for this cycle which had not previously been shared. Jesse indicated CDC does not want the program to fund any outside entities such as the subcontract grant program that had existed for many years, but still wants the program to achieve the goals and outcomes included in the submitted application. The CDC expects the work and outcome improvements to be achieved through collaborations with Coalition members and organizations. The new Coalition Coordinator/Manager position will serve as a liaison between Comp Cancer and the Coalition to facilitate interactions. This individual will work with partners to provide assistance in selecting and identifying opportunities for implementation of evidence-based interventions and policy and systems changes. CDC is encouraging development of relationships with nontraditional partners (e.g., education, transportation, public safety, local businesses, etc.). CDC expects the program to leverage its existing and non-traditional partnerships to collectively achieve

improvement. Jesse indicated the job posting for the new Coalition Coordinator/Manager will be posted soon. They are seeking an individual from public health who has experience working with coalitions, partners and diverse groups of people. Jesse stated he believes the coming year is going to be relearning how Comp Cancer interacts with the Coalition as well as growth within the Coalition to be able to tackle CDC's expectations.

Professional Data Analysts of Minneapolis, MN, have been hired as program evaluators. They are working on North Dakota's evaluation plan that will be presented to CDC the end of September. They will also be assisting with the development of North Dakota's new Statewide Cancer Control Plan.

Jesse indicated the program's expectations of the Coalition are to make sure our workgroups are active and functioning. He reiterated this will be a year of learning and evolving. The evaluators will be initiating an environmental scan to gain a better understanding of the Coalition—its membership, resources, engagement, and how we can work together to achieve goals and improve outcomes.

Jesse shared the Department of Health and Department of Human Services will be merged into one department on September 1, 2022. He does not believe it will affect how they operate but the overall structure is changing. Janna Pastir has left the Division of Health Promotion and that division will be rolled into the Division of Community Health which will eventually be renamed Chronic Disease Prevention. The new department will include Comp Cancer, Colorectal Cancer Initiative, Women's Way, Tobacco Program, Stroke, Diabetes, and Oral Health. This very large department will be managed by Susan Mormann along with assistant directors for each unit.

Strategic Planning Discussion

Julie Garden-Robinson introduced feedback received from the annual meeting breakout sessions with an opportunity for discussion and reflection on the following questions for each topic: 1) Which of these suggested activities could be achieved by the Coalition? 2) What is the best approach to achieving the selected activities? 3) What are our next steps?

Breast Cancer—The main suggestions were coordinating educational messages and resources and providing messages to share at local venues; research community events and develop a calendar; utilize “pretty in pink” toolkit at events with a personal story; produce materials/resources in other languages; and meet cancer center commission requirements for better uptake. Members in attendance were not familiar with the “pretty in pink” toolkit so a follow-up discussion with the annual meeting breast cancer breakout attendees will be pursued by Geneal Roth as well as learning more about the statement surrounding cancer center commission requirements. A suggestion was made to develop coordinated messaging such as short news articles in all topic areas to use in newsletters and newspaper columns. These could be distributed through NDSU Extension offices, public health, local newspapers and health systems. Julie shared a link to the Healthwise materials she has developed through past grants from the Comprehensive Cancer Control Program (<https://www.ndsu.edu/agriculture/extension/extension-topics/food-and-nutrition/health-and-nutrition/chronic-disease-prevention>) that address several cancer topics. An additional suggestion was made that perhaps the Coalition could serve as a coordinator of educational resources and materials to be shared in communities through Coalition members. Due to the cost of having materials translated into other languages, the suggestion was made to seek existing resources for materials in languages needed in North Dakota.

Colorectal Cancer—Julie shared the suggestions from the breakout session which included an educational campaign for individuals ages 45-49 to reflect the change in the screening guidelines; provide regularly scheduled primary care provider training and education; review and update instructional videos and share

with various venues; collaborate with insurance companies to provide education. It was suggested the Coalition tie educational efforts across partners/members.

Skin Cancer/Melanoma—Breakout session recommendations included reaching out to school-age children, seeking new places to distribute education (e.g., zoos, softball tournaments, etc.); and continue education to farmers. Julie indicated sun safety is included in Extension’s pesticide program for farmers.

Survivorship—Breakout session recommendations included convening survivorship workgroup; quarterly education for providers that includes survivorship; funding subcontracts focused on survivorship; keep survivorship as a priority in cancer plan and utilizing Tobacco Program to promote quitting tobacco products during treatment. Tara Schilke stated organizations rely on funding for these survivorship programs. She suggested keeping survivorship as a priority in the cancer plan as well as disseminating education to cancer centers about the tobacco cessation programs to be used during treatment.

Geneal will pursue contacting individuals to serve on workgroups for each topic beginning with those who participated in the annual meeting breakout sessions.

Upcoming Meeting

The next Steering Committee meeting will be held from 12:00-1:00 p.m. CT on Wednesday, October 19, 2022. Plans are to hold all meetings virtually at this time. There being no further business, the meeting was adjourned at 1:00 p.m. CT.

Respectfully submitted,

Christina Cook
Secretary